# INFOREMER

Issue 124 Volume 6 September, 2016

# 2016 Club Champions



Brittany Young Junior Girls



Rhonda Orr Ladies



Rhonda Orr Senior Ladies



Connor Stewart Junior Boys



Cornell Ruddock Mens



Rob Koltek Senior Mens





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F&B Manager Chris Hartley
Head Pro Colin Snair
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Please register in the Golf Shop



President's Report Graham Robson, President

It's hard to believe that September has arrived and summer is in the rear-view mirror. Fortunately, this time of year often brings with it some of the best golf weather, so there's still plenty of time to make more memories on the golf course and at the Club.

One of the many benefits of being a member at Southwood is that as the days grow shorter, if you don't have time for 18 holes, you can play as many or as few as you have time and light for. Depending on the number of holes played, you can still input your scores for handicap purposes. If 7 to 12 holes are played, you post a 9-hole score, and if 13 or more holes are played, you post an 18-hole score. If you play less than 7 holes, you can't input your score for handicap purposes, but you still can have a lot of fun and make memories that you'll think about during the winter ahead. If you are unsure how to record a score, have a handicap question, or want to learn more about the Club's handicapping policy, please speak with the Golf Shop or refer to a copy of the Club's handicapping policy on the website.

Off the golf course there continue to be a number of opportunities to enjoy the Club including, Nine, Dine & Wine on September 2, Seafood Night on September 8, Golfing with the Stars on September 9, Ladies Closing Day on September 17, Men's Closing Day on September 24, and Prime Rib Night every Friday evening. Plan ahead and get involved. You won't regret it and, if you aren't a regular participant in Club events, I bet you'll be pleasantly surprised. We've been fortunate that our events have been well-planned and well-run by Management and Staff, with excellent food, atmosphere, and comradery. Club events are a great way to socialize with members, have fun, make new friends, strengthen existing relationships, and support your Club.

Another way to support your Club will be to participate in a member satisfaction survey to be distributed to all members in mid-September. It is being developed now, and Members will be asked a broad range of questions, the responses to which will help the Board and Management deliver value for your membership. Please take the time to complete the survey as your voice is critical for the continued success of the Club.

Lastly, I would like to congratulate our 2016 Club Champions: Brittany Young (Junior Girls), Connor Stewart (Junior Boys), Rhonda Orr (Ladies, Senior Ladies), Cornell Ruddock (Men's), and Rob Koltek (Senior Men's), as well as Heather Penno (Hunt Trophy – Senior Low Net) and Dean Postlewaite (Ray Williams Trophy – Senior Low Net). For those of us who didn't win any hardware, I also extend my congratulations for participating in the Club Championships and helping it to be the success that it was again this year. See you at the Club!



Congratulations to Ladies Interclub 'A' Winners:

Rhonda Orr, Fran Povoledo, Trish Jordan & Jamie Jones







# Men's Closing Day

Saturday, September 24
1pm Shotgun



Lunch, Golf, Cart, Dinner, Prizes & Fun \$60

Please sign up online or in the Golf Shop

### Mens League Finals Horse Race

Wednesday, September 14
4:00pm

2 Player Alternate Shot
8 Buffet Dinner
\$20 per person

Please Sign Up in the Golf Shop





August proved to be another busy month with numerous Club functions taking place. In addition to the regular league play, the Kay Koga Memorial Member / Guest was held on July 31 st. The Junior Club Championship was held August 11th and 12th with Brittany Young winning the Girl's Championship and Connor Stewart the Boy's. A bigger and better Club Championship Weekend with golf, tent, food and beverages was contested August 20th – 21st. Fortunately the weather cooperated resulting in very positive comments and an enjoyable event. Congratulations to all winners and participants.

The 2<sup>nd</sup> Annual Men's Member Guest was held Thursday, August 25<sup>th</sup> and Friday, August 26<sup>th</sup>. Entry fee of \$350 included a two man team, lunch, golf, carts, dinner, tee gift (a pair of Adidas golf shoes each), complimentary on-course refreshments, scotch tasting and cigar bar, and a \$1,000,000 Hole in One Shootout. A Draw Party was also added on the night before this year with food and beverage available in the tent during the \$1,000,000 hole in one qualifying. Sponsorship from Castle Mortgage (Jeff Sparrow) and Onyx Financial (Rob Koltek), ensured a successful and enjoyable event. Comments from participants was overwhelmingly positive about the course, setting, food and organization.

Another successful Men's League concludes on September 14<sup>th</sup> with the final matches and a 6 hole alternate shot Horse Race, followed by a dinner buffet and prizes. The Seafood Night scheduled for September 8<sup>th</sup> is Sold Out; Ladies Closing Day is on September 17<sup>th</sup> and the Men's Closing Day is scheduled for September 24<sup>th</sup>.

It has been wonderful to see the Club so busy and vibrant, please be sure to stay informed and take advantage of all that the Club has to offer. September's Inforemer provides more extensive information on happenings around the Club, including the upcoming Club events, results, and Management reports. Overall July financial results continue to trend in a positive manner with net income for the month and YTD ahead of budget and this month's Inforemer contains a fourth report by Craig Sheldon on behalf of the Finance Committee and the selection of Key Performance Indicators (KPI's) providing insight and comparison as of July 31, 2015.

Dustin continues to have the golf course in wonderful shape and spend considerable time on the fescue improvement projects. The areas around the green surrounds of #12 and #17 have been sprayed, tilled, had topsoil added, and shaped. In addition, mowing and spraying have taken place to control weeds, encourage fescue growth and improve playability. Updates have appeared in the Weekly eNews, Inforemer and online.

Finally, as Members are aware, a large portion of the Club's operating revenue comes from dues and existing Members are vital in ensuring the Club reaches its goals in maintaining a healthy membership base. Members are encouraged to facilitate distributing membership packages to potential members, as there is natural on-going attrition to the Club roster. Please feel free to contact me if you have a potential Member or require assistance with the process. There are end of season initiatives available as the Club starts preparations on the 2017 membership drive.

See you at the Club!



## Food & Beverage Manager's Report Chris Hartley, Food & Beverage Manager

August 2016 is in the books and what a month it was! Hopefully September will bring more great weather and allow everyone to get in those final rounds of the season.

Many great events happened in August and the weather even cooperated this month! Club Championship Weekend was awesome to be a part of and the big tent was busy all weekend. Congratulations to the winners and everyone who made the weekend a great success. The tent was also featured for the Men's Member Guest event which was enjoyed by all.

Hard to believe the posters for men's and ladies closing days have gone up already but those are among the big events planned for September so be sure to sign up and enjoy the last full month of club activities for 2016!

September will feature 2 Nine, Wine and Dine events - September  $2^{nd}$  and  $30^{th}$  so be sure to register early to secure a spot as Southwood is the place to be on Fridays.

The beyond popular Seafood Night 2016 is on September 8 and is now sold out with a flight is booked to bring in live Nova Scotia lobster for the evening.

It was great to see everyone enjoying the Heineken and Gin Germaine specials last month so until next month, be sure to stop by for the new September features - Cheers!!





#### Beer feature:

**Coors Banquet** 

Enjoy in the clubhouse in the limited edition 1936 Stubby Bottle!!!

Also available in cans at the hut or on the carts and in the clubhouse on tap.

#### Cocktail feature:

Appleton's Jamaican Mule 1oz Appleton rum 2 lime wedges Ginger beer

Squeeze two limes in a highball glass.

Press them with a muddler and add ice followed by rum and ginger beer. Garnish with lime wedge.





## **Executive Chef's Report** Scott Hyndman, Executive Chef

September? Already!? This summer has been a flash, with events a-plenty, but it's not over yet! We still have time to get you something to enjoy. This past month we've hosted the Men's Member/Guest, Championship Weekend, Junior Closing and a multitude of outside events... just to name a few. The addition of the outdoor tent this year has been a wonderful way to provide another venue for events, hosting BBQs, Sandwich Buffets and even a whole hog cookout. It's also an opportunity to enjoy some fresh air while having a drink from the portable bar as well.

The beginning of the Fall season is bittersweet. The days get shorter, so tee times are more coveted, while many Members try to squeeze in as many holes before the dreaded four letter word comes flying. As a Chef, this time of year is full of opportunity! The markets are full of fresh, local foods just waiting to be part of your meal. In my opinion, St. Norbert has the best farmers market. I love meeting small business operators. The connection to the food they grow is undeniable. One of the suppliers for the kitchen, Nature's Farms operator Hermann Grauer provides us with fresh local eggs and pastas, delivered right to our back door.

This month has a lot in store also, as August was busy, so will be September. Multiple closing events, windups and tournaments will keep us busy until October. I've noticed we've had a few more large reservations for parties of 15-20 people, and love the opportunity to show the members and their families what we're capable of. If you have a special occasion, anniversary, birthday, etc we'd be happy to host you in the Norwood or Hunt Room. Feel free to call or drop by to talk with us to set up your event.

Rhubarb is everywhere and it's delicious! From pies, to sauces, rhubarb anything is a Manitoban tradition. My grandmother used rhubarb relish every lunch, and recently a friend asked me to help prepare some for his family. Don't tell him, but here's the recipe we used!

#### Rhubarb Relish

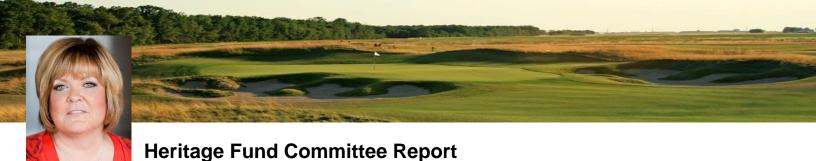
for marinating, dipping, sandwiches or anything you'd like! Goes well with pork, chicken or beef.

#### Ingredients

- 4 cups Chopped Rhubarb
- 4 cups White Onions -diced fine
- 3 cups White Sugar
- 1.5 cups cider vinegar
- 1 tsp ground cinnamon
- 1 tsp ground cloves
- 1 tsp salt

Add all the ingredients to a large pot on medium heat for 1.5 – 2 hrs. Cool and portion, then enjoy!





Barb Gamey, Chair of the Heritage Fund Committee and Current Past-President

I'm pleased to report that we continue to make progress against our goal for the Heritage Fund Patio

Project, and we have raised approximately 60% of the funds needed to complete the full scope of the

Thank you to all those who have already contributed:

project.

Member Category Dave and Kathy Johnston Builder Barb and Brent Gamey Builder Brian McPherson Gold Gord and Heather Goodridge Silver Silver Dick and Joanne Lemaistre Ian and Vivian Squair Silver Russ Rankin Silver Pat MacKichen Bronze Bonnie Polischuk **Bronze** Supporter Ted Bailey R.C. Bovan Supporter

We have built some momentum from these contributions - for those who have thought about giving, but haven't done so yet, please consider making your contribution now.

In the August issue of The Inforemer, I mentioned that we had collected the responses from the Canada Day event survey and that we would be reviewing the feedback. Approximately 150 members participated in the survey, and our thanks go to these members for their comments. We received a lot of good feedback from the membership specific to the tournament and its format, and the day's events in general.

Being mindful of this information and comments provided by the membership, the Heritage Fund Committee will recommend to the board, re-formatting the tournament to reflect the wishes of the membership at large. We anticipate returning to a morning shotgun and tournament format in the afternoon.

That being said, some elements from the 2016 tournament were quite successful, and we will include them and make other enhancements in the reformatted events next year for Canada's 150th birthday. Thank you again to all those who participated in the 2016 event; the Canada Day tournament raised in excess of \$12,000 in funds for the Heritage Fund Patio Project.

Thanks again for your support!





As I write this report, I am coming to the realization that our golf season is quickly coming to a close. The fiscal year of the Club continues until November 30 – long after we've played our last round of golf for the year. In the next few months we will set our budget for 2017 and finalize the year end results for 2016. We will report on both of these items at the Annual General Meeting.

The following represents a selection of Key Performance Indicators (KPIs) as of July 31, 2016.

Membership	July 2015	July 2016	Change (%)
Total Members	668	773	16%
Total Golfers	574	651	13%
0.14			
Golf	April - July 2015	April – July 2016	Change (%)
Total Rounds	13,258	14,486	9%
Guest Rounds	1,938	1,966	1%
Golf Shop Sales	Dec - July 2015	Dec - July 2016	Budget Dec - July 2016
Total Revenue	\$ 367,433	\$312,943	\$ 373,178
Food and Beverage	Dec - July 2015	Dec - July 2016	Budget Dec - July 2016
Total Revenue	\$ 425,069	\$ 473,345	\$ 489,080
Total Expenses	\$ 376,068	\$ 423,232	\$ 410,061
Net Profit	\$ 49,001	\$ 50,113	\$ 79,019

At June 30, total membership has increased to 773 – an increase of 105 compared to the same date one year earlier. There is also a sizeable increase in Golfing members – growing from 574 to 651. In addition to the increase in membership revenue, this has driven an increase in Food and Beverage revenues which have grown by over 9% year over year. The total number of golf rounds is also up 9%, representative of the increased activity at the Club.

The Club continues to track well against budget and overall results are better than last year. We continue to forecast a small profit for the year, which will provide cash flow to reduce the Club's debt by over \$200,000 in the year.

The Management Team continues to do a very good job of managing expenses – which are lower in several categories compared to last year. In addition, the inventory of dates available for Weddings and Tournaments has been sold out – which should drive good financial results in August and September as these events occur.

If you have any questions or concerns – please reach out to myself or any of the committee members: Craig Sheldon, Gerry Campbell. Graham Robson, Karen Sparrow, Brad Kerslake, Scott Webber & Jeff Scott.





This month I would like to recommend a couple of keys to help you make solid contact more often.



The first is good posture. In this picture of Patrick, he is balanced on the balls of his feet (his weight is not on his heels or his toes), his hands are under his chin, and his spine is tilted to 90 degrees to his club shaft.



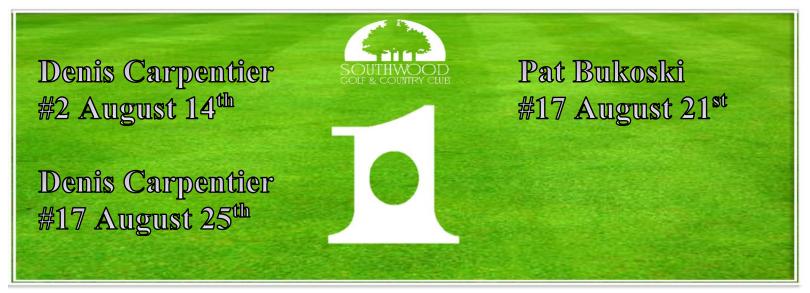
Second, you want to create some width to your backswing. In this picture of Patrick, notice the space or daylight between his arms and the extension of his arms. We call this the "open window"- a wide swing arc makes for a consistent strike in the middle of the clubface.



Lastly, you need the club to swing along the correct swing path. In this last picture of Patrick, the shaft of his club is parallel to his toe line and it is in line with his left arm- the right arm for you lefties.

Practice these three positions and you will strike the ball more consistently.

Good golfing.





As I write this edition of the Golf Shops Inforemer I cannot help wonder to myself where the summer has gone. September is upon us and the days are getting shorter and the nights are cooling off. As we wind down this year we wrap up a very busy August.

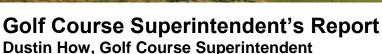
We kicked off the month with our Junior Boys and Girls Club Championship on August 11th and 12th. Patrick has done a fantastic job growing the junior division and it payed off having our largest field in years. Coming through in the Boy's division this year was Conner Stewart with two rounds in the seventies. Taking home the Girls title this year is Brittney Young who has joined the club this year. The following weekend was our Club Championship. We had a great weekend of weather and a good time under the tent, and we thank the 100 plus participants who came out and supported the event. The weekend kicked off with our Ray Williams and Hunt Trophy winners. This year we saw Heather Penno (Hunt) and Dean Postlewaite (Ray Williams) win their respective Net trophies. Taking home this year's Men's Championship with a final day score of even par (72) was first time winner Cornell Ruddock. Cornell outlasted Gord Hudson in a duel that came down to the final hole of the Championship. Our Senior Men's Champion for 2016 after two solid days of playing was Rob Koltek. In our Ladies division a not so familiar winner took home not only the Ladies Title but also the Senior Ladies title was none other than Rhonda Orr. A big congratulations also goes out to all our flight winners over a terrific weekend.

The month winded down with our 2nd Annual Men's member Guest. The weather this year was a little kinder for us as the gentleman had a great day to entertain their guests. Unfortunately no one was able to take home the \$1,000,000 shootout prize this year but the guys had a great time watching the finalist take their shot over a scotch and cigar sponsored by Onyx Financial (Rob Koltek). Another big thank you goes out to Castle Mortgage (Jeff Sparrow) for sponsoring the Beverage Cart. We look forward to growing and making the 3rd Annual member guest a huge success.

We also would like to congratulate Fran Tullock-Povoledo on finishing 42nd in the Canadian Mid-Amateur Championship last month. Also playing that week we had Matty Leung finish T54 and Rhonda Orr finish a strong T4 in the Canadian Ladies Senior Championship. Great Playing Ladies! September also brings us to our respective league closings. Our Ladies Closing will take place on September 17th and Men's Closing on September 24th. You may sign up online or through the golf shop. We also have our last Mixed Member event taking place on September 9th and will be a late night affair with Glow Golf being the theme.

We look forward to seeing you all over what will be our last full month of golfing and look forward to the fall season with you all.





As August draws to an end and the days are getting shorter, it is not time to reflect on a great golf season, it is time to look forward to one of the best months of the year for golf. The fescue is brown, the course is green and turf growth begins to slow resulting in some of the best conditions of the year. Greens condition and speed will remain the same for the month of September; aeration and winter preparation will begin in the first week of October.

Total rain accumulation for the month of August was 60 mm, that's the average for the month of August in Winnipeg. A total of 4,900,000 gallons of water was used to irrigate the golf course in August which is the average amount used the last three summers.

Every effort continues to be made in the fescue areas to improve playability and aesthetics. Roundup spot spraying of Canary Reed Grass in areas throughout the property is continuing with the roundup weed wiper. The areas between the 2nd and 7th hole has had the roundup wiper run through the thick quackgrass and canary reed grass areas to thin and remove this grass. Work will also continue in this area throughout the fall and into next spring.

Projects completed in August include:

- installation of 6" limestone rip rap on holes #8, #3, and #4. A total of 150 lineal meters was installed. The rip rap is installed on the pond edges most susceptible to wind erosion. By installing the rock, any wave action is stopped by the rocks and further erosion of the pond edge is prevented.
- Seeding of the fescue renovation areas on holes #9,#12, and #17 was completed August 27.
   Germination of seed in these areas will occur this year, a second dormant seed application will be made later in the fall to ensure through grass coverage in these areas next spring.

Bunkers on the golf course have been much more playable this month with the new tines on the sand pros and reduced precipitation causing the sand to remain wet.



Rock rip rap installed on the 4<sup>th</sup> hole.



Seeding of the fescue renovation on the 17<sup>th</sup>



#### **Golf Course Superintendent's Report continued**

A 40" diameter tree spade has been ordered and will be in action from mid-September until fall freeze up. Trees will continue to be planted in areas where trees currently exist on holes #6, #14, #15, and #8. The spade will be capable of moving some of the larger trees from the treed area of the golf course. According to the manufacturer, aspens as large as 3" at the base can be moved with this spade



The September lawn care tip of the month is about fertility. In September, turfgrass plants, like all other plants, begin storing energy in their root systems to survive the winter and green up again next spring. This energy is stored in the form of carbohydrates. The best way to assist the plant at this time of year is an application of high potassium fertilizer. Potassium is the third number on the fertilizer analysis, the first and second are nitrogen and phosphorous. Nitrogen is not needed in as great of amount in the Fall as it can cause excessive top growth and prevent the plant from storing energy while potassium is required to form carbohydrates and feed the plant without excessive growth.



#### **Fescue Improvement Plan Update**

The fescue improvement projects for 2016 are progressing with significant improvements being made.

The areas around the green surrounds of #12 and #17 have been sprayed, tilled, had topsoil added, and shaped. The fescue seeding has also commenced. The establishment phase of the new grasses will take approximately 3 months of growing weather. Areas will be considered Ground Under Repair and you must take relief in the nearest ball drop area provided.

In addition, the mowing will take place to small areas of the course to control weeds and encourage fescue growth.

Significant Area and Spot spraying of chemical will be used to address weeds and undesirable growth.

Updates have appeared in the Weekly eNews, Inforemer and online and will continue to keep members informed of progress and further plans.





As we move forward towards 2017, there are a number of Advisory Committee and Board of Governor positions open for engagement. On behalf of your current Board and the Nominating Committee, I encourage you to consider participating in making Southwood a better Club by putting your name forward to be considered by the 2017 – 2018 Nominating Committee for a position on either an Advisory Committee or as a Governor of the Board. Traditionally, Governor positions are filled by Members who have participated on Advisory Committees in previous years, however, members at large can be nominated to serve in either capacity. Advisory Committee positions include Golf, Greens, Membership and Finance.

The Nominating Committee will present its report to the Board of Governors for review by January 15, 2017. The Nominating Committee Report will be shared to all members as part of the notification of the Annual General Meeting shortly thereafter. Please submit your name for consideration to Jeff Scott, General Manager & Chief Operating Officer by December 31, 2016 and identify if you wish to be considered for a Board of Governor position or an Advisory Committee position or both. If you have any questions or require additional information, please feel free to contact me.



# Rop a Balloon & Save Sale Purchase over \$50 from the Golf Shop, pop a balloon and SAVE up to 50%!

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Equipment
Accessories

Save up to 25% off or win complimentary green fees & carts!

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Save up to 50% off Guaranteed to save a minimum of 10% off

Applies to in-stock product only. Every balloon is a winner!

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